

NEW BOOK ACQUISITIONS FOR THE MONTH OF MARCH 2023 COLLEGE DEPARTMENT

B. S. ACCOUNTANCY, B. S. BUSINESS ADMINISTRATION

Hitt, Michael (2023). ***Strategic management: competitiveness and globalization***, 12th ed. Cengage. Call Number: GC HD 30.28 H58 2023

Millan, Zeus Vernon B. (2023). ***Conceptual framework & accounting standards***. Bandolin Enterprise. Call Number: FIL HF 5635 M55 2023

Millan, Zeus Vernon B. (2023). ***Intermediate accounting 1A***. Bandolin Enterprise. Call Number: FIL HF 5635 M55 2023 Vol. 1a

Millan, Zeus Vernon B. (2023). ***Intermediate accounting 1B***. Bandolin Enterprise. Call Number: FIL HF 5635 M55 2023 Vol. 1b

Agustin-Acierto, Marife (2022). ***Internet marketing***. Unlimited Books. Call Number: FIL HF 5415.1265 A38 2022

Agustin-Acierto, Marife (2022). ***Financial management***. Unlimited Books. Call Number: FIL HG 4026 A25 2022

Baumol, William (2022). ***Basic microeconomics***. Cengage. Call Number: GC HB 172 B38 2022

Cabrera, Elenita B. (2022). ***Managerial accounting: an integrated approach***. GIC Enterprises. Call Number: FIL HF 5657.4 C33 2022

Cabrera, Ma. Elenita (2022). ***Financial accounting and reporting fundamentals***. GIC Enterprises. Call Number: FIL HF 5635 C33 2022

Cabrera, Ma. Elenita (2022). ***Conceptual framework and accounting standard***. GIC Enterprises. Call Number: FIL HF 5635 C33 2022

Cabrera, Ma. Elenita B. (2022). ***Financial accounting and reporting fundamentals***. GIC Enterprises. Call Number: FIL HF 5635 C33 2022

Cabrera, Ma. Elenita B. (2022). ***CPA examination reviewer in auditing problems***. GIC Enterprises. Call Number: FIL HF 5661 C33 2022

Cabrera, Ma. Elenita B. (2022). ***Auditing and assurance: concepts and applications***. GIC Enterprises. Call Number: FIL HF 5667 C33 2022

Cabrera, Ma. Elenita B. (2022). ***Auditing and assurance: concepts and applications***. GIC Enterprises. Call Number: FIL HF 5667 C33 2022

Cabrera, Ma. Elenitra B. (2022). ***Financial markets and institutions***. GIC Enterprises. Call Number: FIL HG 4910 C33 2022

Cabrera, Ma. Elenita (2022). ***Conceptual framework and accounting standards***. GIC Enterprises. Call Number: FIL HF 5635 C33 2022

Camilar-Serrano, Angelita O. (2022). ***Business-to-business marketing***. Unlimited Books. Call Number: FIL HF 5415.1263 C36 2022

Clow, Kenneth E. (2022). ***Integrated advertising promotion, and marketing communications***, 9th ed. Pearson Education, Inc. Call Number: GC HF 5415.123 C56 2022

De Leon, Hector (2022). ***The Law on transfer and business taxation***. Rex Book Store. Call Number: FIL KPM 3110 2022

De Leon, Hector (2022). ***The Fundamentals of taxation***. Rex Book Store. Call Number: FIL KPM 2789 D45 2022

De Leon, Norma D. (2022). ***Cost accounting and control***. GIC Enterprises. Call Number: FIL HF 5686 D45 2021

Dury, Colin (2022). ***Cost accounting and control***. Rex Book Store. Call Number: GC HF 5686 D78 2022

Frias, Solita (2022). ***Introductory accounting***, 3rd ed. Unlimited Books. Call Number: FIL HF 5635 F75 2022

Frias, Solita (2022). ***Textbook in auditing practice***. Unlimited Books. Call Number: FIL HF 5667 F75 2022

Martin, Matt (2022). ***Basic financial management***. Unlimited Books. Call Number: FIL HG 4026 M37 2022

Millan, Zeus Vernon B. (2022). ***Intermediate accounting 2***. Bandolin Enterprise. Call Number: FIL HF 5635 M55 2022 Vol. 2

Millan, Zeus Vernon B. (2022). ***Intermediate accounting 3***. Bandolin Enterprise. Call Number: FIL HF 5635 M55 2022 Vol. 3

Millan, Zeus Vernon B. (2022). ***Accounting for special transactions (Advanced accounting 1)***. Bandolin Enterprise. Call Number: FIL HF 56365 M55 2022

Millan, Zeus Vernon B. (2022). ***Accounting for business combinations (advanced accounting 2)***. Bandolin Enterprise. Call Number: FIL HF 5686 M55 2022

Pineda, Ariel (2022). ***Basic financial management***. Mindshapers. Call Number: FIL HG 4026 P56 2022

Punzalan, Angelito R. (2022). ***Government accounting***. GIC Enterprises. Call Number:

FIL HF 5635 P86 2022

Punzalan, Angelito R. (2022). ***Advanced financial accounting and reporting***. GIC Enterprises. Call Number: FIL HF 5635 P86 2022

Riguera, Maria Anita A. (2022). ***Management science***. Rex Book Store. Call Number: FIL T 56 R54 2022

Robles, Nenita (2022). ***The Intermediate accounting series. Vo.2***. EDT Bookshop. Call Number: FIL HF 5635 R63 2020 vol. 2

Soriano, Fidelito R. (2022). ***Obligations and contracts***. GIC Enterprises. Call Number: FIL KPM 810 S67 2022

Valix, Conrado (2022). ***Intermediate accounting, vol. 1***. GIC Enterprises. Call Number: FIL HF 5635 2022

Valix, Conrado (2022). ***Conceptual framework accounting standards***. GIC Enterprises. Call Number: FIL HF 5635 V35 2022

Valix, Conrado (2022). ***Conceptual framework and accounting standards***. GIC Enterprises. Call Number: FIL HF 5635 V35 2022

Valix, Conrado (2022). ***Intermediate accounting, vol. 2***. GIC Enterprises. Call Number: FIL HF 5635 V35 2022 vol. 2

Villaceran, Eugenio (2022). ***Conceptual framework and accounting standards***. Rex Book Store. Call Number: FIL HF 581 V55 2022

Arens, William F. (2021). ***Contemporary advertising and integrated marketing communications***, 16th ed. McGraw-Hill. Call Number: GC HF 5821 A74 2021

Cabrera, Ma. Elenita (2021). ***Corporate governance, business ethics, risk management and internal control***. GIC Enterprises. Call Number: FIL HD 2741 C33 2021

Cabrera, Ma. Elenita (2021). ***Financial management principles and applications***. GIC Enterprises. Call Number: FIL HG 4026 C33 2021

Cabrera, Ma. Elenita B. (2021). ***Intermediate financial accounting. Vol.2***. GIC Enterprises. Call Number: FIL HF 5635 C33 2021 Vol. 2

Cabrera, Ma. Elenita B. (2021). ***Intermediate financial accounting. Vol.3***. GIC Enterprises. Call Number: FIL HF 5635 C33 2021 vol. 3

Domingo, Andrix D. (2021). ***Regulatory framework and legal issues in business Part 1***. Rex Book Store. Call Number: FIL KPM 856 D36 2021 pt. I

Domingo, Andrix D. (2021). ***Partnership revised corporation cooperative law***. Rex Book Store. Call Number: FIL KPM 953.5 D36 2021

- Empleo, Patricia (2021). ***Intermediate financial reporting***. EDT Bookshop. Call Number: FIL HF 5630 E47 2021
- Flores, Marivic (2021). ***Personal financial management: text and text***. Mindshapers. Call Number: FIL HG 179 F56 2021
- Memon, Tabassum (2021). ***Effective platform product management***. Packt Publishing. Call Number: GC HD 30.28 M46 2021
- Meneses, Jesse Rey (2021). ***Governance, business ethics, risk management, and internal control***. Rex Book Store. Call Number: FIL HD 2741 M46 2022
- Pereda, Pedrito (2021). ***Principles of management & organization***. Mindshapers. Call Number: FIL HD 31 P47 2021
- Reyes, Virgilio D. (2021). ***A Study on the fundamentals of accounting for partnerships and corporations***. GIC Enterprises. Call Number: FIL HF 5686 R49 2021
- Robles, Nenita (2021). ***The Intermediate accounting series. Vol.3***. EDT Bookshop. Call Number: FIL HF 5635 R63 2020 vol. 3
- Rothaermel, Frank T. (2021). ***Strategic management***, 5th ed. McGraw-Hill. Call Number: GC HD 30.28 R68 2021
- Soriano, Fidelito R. (2021). ***Partnership and corporations***. GIC Enterprises. Call Number: FIL KPM 1045.2 S67 2021
- Valix, Conrado (2021). ***Practical financial accounting. vol. 2***. GIC Enterprises. Call Number: FIL HF 5635 2021 vol. 2
- Valix, Conrado (2021). ***Intermediate accounting 3***. GIC Enterprises. Call Number: FIL HF 5635 V35 2022 vol. 3
- Venugopal, Pingali (2021). ***Sales and distribution management***, 2nd ed. SAGE. Call Number: GC HF 5438.4 V46 2021
- Vistan, Deogracias N. (2021). ***The Business of banking***. Anvil. Call Number: FIL HF 1551 V57 2021
- Zarate, Cynthia (2021). ***Compensation administration***. Rex Book Store. Call Number: FIL HD 4922 Z37 2021
- Cabrera, Ma. Elenita B. (2020). ***Intermediate financial accounting. Vol.1***. GIC Enterprises. Call Number: FIL HF 5635 C33 2020 vol. 1
- Domingo, Andrix D. (2020). ***Obligations and contracts (law and application)***. Rex Book Store. Call Number: FIL KPM 810 D36 2020
- Domingo, Andrix D. (2020). ***Regulatory framework and legal issues in business Part 2***. Rex Book Store. Call Number: FIL KPM 856 D36 2021 pt. II

- Hinterhuber, Andreas (2020). ***Pricing strategy implementation***. Routledge. Call Number: GC HF 5416.5 P75 2020
- Marsden, Josh (2020). ***Facebook advertising trends and strategies for e-commerce***. [s.n]. Call Number: GC HF 6146 M37 2020
- Millan, Zeus Vernon B. (2020). ***Financial accounting & reporting (fundamentals)***. Bandolin Enterprise. Call Number: FIL HF 5636 M55 2020
- Preace, Jeremy (2020). ***Social media marketing 2020***. [s.n]. Call Number: GC HF 5415 P74 2020
- Robles, Nenita (2020). ***The Intermediate accounting series. Vo.1***. Millennium Books. Call Number: FIL HF 5635 R63 2020 vol. 1
- Alminar-Mutya, Ruby F. (2019). ***Fundamentals of management functions, practices, and cases***. Unlimited Books. Call Number: FIL HD 31 A46 2019
- Barboza, Nemesio (2019). ***Job analysis & design***. Unlimited Books. Call Number: FIL HF 5549.5 B37 2019
- Chernev, Alexander (2019). ***Strategic marketing management: the framework***, 10th ed. Cerebellum Press. Call Number: GC HF 5415.13 C44 2019
- Domingo, Andrix D. (2019). ***RFBT MCQ CPA Reviewer***. Rex Book Store. Call Number: FIL KPM 856 D36 2019
- Lauron, Doris (2019). ***Human resource management***. Rex Book Store. Call Number: FIL HF 5549 L38 2019
- Mendoza, Ernesto H. (2019). ***Enterprise risk management***. Unlimited Books. Call Number: FIL HD 61 M46 2019
- Savickas, Mark (2019). ***Career counseling***, 2nd ed. American Psychological Association. Call Number: GC HF 5381 S28 2019
- Serrano, Angelita (2019). ***Essentials of marketing***. Unlimited Books. Call Number: FIL HF 5415 S47 2019
- Millan, Zeus Vernon B. (2018). ***Government accounting & accounting for non-profit organization***. Bandolin Enterprise. Call Number: FIL HF 5686 M55 2018
- Cruz, Milagros A. (2017). ***Business economics***. Anvil. Call Number: FIL HB 171.5 C78 2017

Prepared by:

Patricio DJ Galo Jr.
Librarian
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